



EDUCATION MANAGEMENT SYSTEM

A Product from Racewin Technologies

**FUTURISTIC
ROBUST, SCALABLE
AND CUSTOMISABLE
SOLUTION
FOR
SUCCESS**

An IVR solution from



Content

- Racewin Technologies
- Vision | Mission | Value
- Why Racewin EMS Solutions
- Key Features of Racewin EMS
- Racewin Technologies Benefits To Management
- Racewin Technologies Benefits To Teachers
- Racewin Technologies Benefits To Parents
- Racewin Technologies Benefits To Students
- Grievance Box
- Polls and Surveys
- Branding
- Return of Investment
- Why Racewin
- Benefits of Racewin As A Whole
- Our Motto
- Thank You!

Racewin Technologies

Racewin Technologies epitomizes a biological system between instructive establishments, guardians and understudies which empowers 100% straightforwardness between all partners.

Idea of Racewin Technologies developed out of "straightforwardness" and propelled by its advantages towards our general public, roused us to convince this idea into a reality. Racewin Technologies soaks up guardian's satisfaction towards their kid, helps understudies to grow great state of mind, character and guide them towards effective professions and be a piece of instructive establishments' endeavors in directing understudies to their point and give a superior social life. The most critical advantage that the administration can, accomplish is the decrease of weight on labor. Lumbering procedures are rearranged definitely. Complete information is available to all by the snap of a catch with 100% security. With budgetary exercises being computerized, the administration can acquire results, reports and investigation at any given point, accelerating the basic leadership process.



Our Vision

To be the leading Value Added Services Provider in India by offering innovative Communication solutions for our Customers

Our Mission

Our mission is to create a unique service to meet customers(PARENTS, STUDENTS AND INSTITUTION STAFF)

Our Values

Entrepreneurship - We Create Opportunity
Our company aspires to shape the world we live in. The goal is to work in a world.



Why Racewin's *EMS* ?

Easy Accessible and Scalable: Available on cloud anytime and anywhere, and easily scalable

Fully paperless processes: Saves Nature, Prevents loss and damage

Centralized information: Everything is well organised. Easy to update and access

User Friendly Layouts: Entering information is simple

Streamlined workflows: Everyone follows the same procedures

Always up to date: Changes are immediately available

Find information quickly: Instant access to data

Advanced reporting & charting: Set the parameters and detailed reports and charts are produced

Assists clear communication: Minimizes confusion and conflict

The key features of EMS(IVRS) developed by RACEWIN include

- ☑ **EMS** gives an impression of human interaction available round the clock (24*7) throughout the year.
- ☑ **EMS** Modular and scalable design improve in the relationship and communication between parents and school management
- ☑ With **EMS** parents can be in touch with their ward's performance, both academic and interpersonal from any part of the world.
- ☑ Grievance cell and Click2Record to cast Parents opinion on facilities etc.
- ☑ Enables Multiple language support with user configurable channel specific language. Number of languages used may vary from 1 to 10.

The key features of EMS(IVRS) developed by RACEWIN include

- ☑ Provides Instant access to required information and activities of the school.
- ☑ A centralized system which makes reporting possible at one place.
- ☑ Improves relationship between parents and school, ultimately results in more enrolls and successful results
- ☑ Survey and polls, Grievance cell provides a complete analogy of parent needs and requirements. This further helps in building a better business plan and to run campaigns for more business and better results at minimal cost.
- ☑ EMS solution performs roles of most of the departments (PR Department, Non Teaching Staff, Accounts etc.,) in an educational institution with 100% efficiency, 0% manipulation, which decreases the management cost and results in high returns.

Benefits For Management

- ✓ Enhanced students enrolment
- ✓ Educational process Automation
- ✓ Reduced Paper work
- ✓ Simplifies day to day operations
- ✓ Information empowers in depth analysis detailed reports, effective monitoring and greater efficiencies
- ✓ Improve relationship between management, staff, parents and students
- ✓ ROI improves as Racewin increases productivity of organization by attracting parents by providing greatest depth and breadth of functionality
- ✓ Educational Institute brand will be differentiated because of exceptional customer experience
- ✓ Helps in creating a more conducive flourishing environment

Benefits For Teachers

- ☑ Automated students Academic and Non-Academic Track
- ☑ Students Time-table management
- ☑ Transparent Parent - Teacher interaction
- ☑ Tracking syllabus record
- ☑ Payroll Transactions
- ☑ Help track self progress



Benefits For Parents

- ☑ With Racewin's EMS parents can be in touch with their ward's performance, both academic and interpersonal from any part of the world.
- ☑ Access Childs Syllabus and schedule
- ☑ Access to School Notices in advance
- ☑ Regular interaction with faculty

Benefits For Students

- ✓ Access Syllabus and schedule
- ✓ Access to School Notices in advance
- ✓ Real-time Interaction on their finger tips
- ✓ Regular interaction with faculty
- ✓ Active participation empowering students to pursue their lifelong learning goals
- ✓ Grievance cell and Click2Record to cast their opinion on facilities etc.

Grievance Box

Parents' Grievance Box encourages parents to raise concerns without fear about their child, for any subject, activity, and uncooperative environment alike.

Parents' Grievance Box prevents minor disagreements developing into more serious disputes

The recorded grievance is then automatically sent to the voice mailbox of the teacher who looks after that respective department.

This surely helps in incorporating necessary changes which helps the student, having a more conducive environment to flourish.

Parents' Grievance Box saves school management's time and money by providing solutions and improving the relationship with parents

Polls and Survey

It is a great challenge to know and understand what parents are expecting from institution. Racewin Survey and polls is a perfect solution for this.

Racewin Polls and Survey is a great way to reach and engage with Parents / your target _audience by creating custom Polls and Surveys. So that it helps you understand what parents are expecting from you.

Helps you in improving kids attendance, Faculty services, Organization Services, Transportation services and updates and Kids Performance.

Polls and Surveys helps you in retaining students and also improves new footfalls because parents are happy as they are getting everything they are expecting.



Branding

Racewin delivers messages faster, creates a consistent image and strengthens your brand recognition by creating a seamless, compelling experience across all of our communication channels with parents, children and teachers.

Racewin solutions improves Word of mouth campaigning as it makes parents happy with its instant engagement.

The best branding media is the Word of Mouth, as the parents get their kids day to day information. that enhances the perfect environment for a great brand campaign with Stronger voice and wider reach at zero costs.

Racewin enhances your branding by making a campaign known more widely, and enhancing its credibility both with the target audience and potential supporters.

Branding

Building a connection between customers and a company, Service or product; establishing a brand that customers trust.

OBJECTIVE
ADVERTISING
MARKETING
IDENTITY
PRODUCT

ROI

Racewin's return on investment is a perfect metric because of its versatility and simplicity and it can be used as a rudimentary gauge of an investments and its profitability so that you can plan a perfect investment plan for better success.

Racewin's solutions helps in retaining students and also improves new footfalls because parents are happy as they are getting everything they are expecting. through its scalable, robustic solutions at Zero investment as the cost will be encashed from parents. As all the IVR services cost will be paid by the end user.

Return of Investment



Corporate Social Responsibility

Racewin strive to make a positive impact on the society and the environment in which we operate. Quality education, skill development, health/hygiene, Eye Care, Blood Donation and rural development.

Our view of CSR extends beyond charity; it is a means to create self-sustaining communities that we can nurture for a long period of time.

Racewin volunteer base comprises professionals, lawyers, journalists, students, academicians, teachers, homemakers and citizens who are united by their passion and commitment to the society.

We welcome all committed people to come and volunteer to reach out to more and more needy people.



Why Racewin?

- ☑ We Innovate futuristic scalable solutions
- ☑ Highly Efficient and Reliable Services
- ☑ Enables Educational Institutions To Stand Way Apart From The Rest. "Competitive Advantage Over Other Educational Institutions"
- ☑ Instant access to required information and activities of the school.
- ☑ A centralized system which makes reporting possible at one place.
- ☑ Better interaction between parents, teachers & school management, which improves relationship between parents and school, ultimately results in more enrolls and successful results
- ☑ Racewin solution performs roles of most of the departments (PR Department, Non Teaching Staff, Accounts etc.,) in an educational institution with 100% efficiency, 0% manipulation, which decreases the management cost and results in high returns.

Conclusion

The whole world is observing Indian development keenly as 65% of the Indian population are youngsters. India is having a great opportunity to lead the world in the next decade as it is having young and energetic human resource with futuristic vision.

Racewin trying its best to reach out all the students, Educational Institutions and Parents with their futuristic, robustic and scalable applications to deliver success. So that it enables, our future generations achieve great success in all spheres of life with great skill set, character and attitude.

Our Motto

**YOUR SUCCESS IS
OUR DICTUM!**



www.racewin.org



www.racewin.org

Copyright © 2016 RACEWIN TECHNOLOGIES PVT. LTD. The information contained in these documents is confidential, privileged and only for the intended recipient and may not be used, published or redistributed without the prior written consent of Racewin Technologies Pvt. Ltd.